

INTERNATIONAL SYMPOSIUM PRO&CONTRA OF MEDIA CULTURE

16-19 OCTOBER, 2013

VISUAL SPLITS: NEW MEDIA MATTERS

October 16

19:00-20:30 **Special event**

Guest lecture of Sabine Himmelsbach (Germany, Switzerland) "The Invisible Dimension in Contemporary Urban Space"

October 17

14:00-17:30 – 1st session

Panel 1 **Avant-Garde and New Media: What Didn't Dziga Vertov Know?**

Discussant: Dmitry Galkin

- Dmitry Bulatov (Russia) " Jesuit theatre and art of new media"
- Ekaterina Lazareva (Russia) "Futurism as a forefeeling of new media"
- Andrey Shcherbenok (Russia) "Film-Thing and CGI"
- Mikhail Stepanov (Russia) "The traces of a machine: geneology of the "complex apparatus-operator" of Vilém Flusser"
- Lubov Bugaeva (Russia) "On the way to the art of the future: from biodynamics to neurocinematics"

Cases

TOTART: Natalia Abalakova and Anatoly Zhigalov

Zlata Ponirovskaya

Aleksei Taruts

18:00-21:30 – 2nd session

Panel 2 **Imitations of Life: What Is Visual Evidence Beyond Indexicality?**

Discussant: Dmitry Galkin

- Lev Manovich (USA) "Looking at one million images: How visualization of big cultural data helps us to question our cultural categories" (via Skype)
- Aleksandra Portyannikova (Russia) "Real body and its facebook avatar"
- Nikolay Poselyagin (Russia) "Photography after Indexicality"
- Alexandra Dementieva (Russia, Belgium) "On the use and abuse of digitalization"
- Marta Heberle (Poland) "Living media. Reality displaced by copies and the monsters of hyperreality"

Cases

Andrey Cherkasov

Alexander Leshcev, Daniel Bulatov

October 18

14:00-17:30 – 1st session

Panel 3. **The Gallery and the Metro: How Does New Media Art Change Everyday Perceptions?**

Discussant: Irina Aristarkhova

- Jose Luis de Vicente (Spain) "The cultural practice of reality hacking"
- Dmitry Galkin (Russia) "New Media: Domestic, Homeless, Intimate"
- Vitaly Paraschich (Ukraine) "Public space and a search for the possibility of socially valid perception: a thought experiment with visual complexity"
- Polina Dronyaeva (Russia) "New Media as Technologies of Self"

Case study

Irina Danilova

Maria Sakirko

18:00-21:30 – 2nd session

Panel 4 **Visual Space in Contemporary Media Art: Is Traditional Art Still Relevant?**

Discussant: Andrey Shcherbenok

- Andrey Velikanov (Russia) "Mediating art and semiotics of environment"
- Aleksander Evangeli (Russia) "Portrait and ornament: the mass media and appearance of the iconography of mass"
- Elvira Zhagun-Linnik (Russia) "Mistake as a Formative Strategy in the contemporary Art of the 20th and 21st century"
- Olga Shishko (Russia) "Transformations of panoramic painting: from physical immersion to critical manipulation"

Cases

Vladimir Potapov

Natalia Toropicina

October 19

14:00-15:30 **Special event**

Guest lecture of Oliver Grau (Germany) "Media arts challenge for our societies: MediaArtHistories, Image Science & the Archive 2.0"